



EDUCATION GROUP

*Interactive Workshops. Engaged Communities.  
Keeping teens "into" school!*

# CHOICES Case Study



**"You gave us an education about why we need education." –Evan, middle school student, Washington**

## GEORGIA POWER: ATLANTA, GEORGIA

---

### WHY CHOICES?

Georgia Power wanted to affect ninth grade retention and student behavior in their community. They looked to CHOICES to assist with this goal because of its model of connecting the business and education communities. To achieve their initiatives, they funded the program with corporate dollars.

### RESULTS:

- Number of Years CHOICES delivered: 4
- Number of Classes Served per Year: 8 (200 Students\*)
- Number of Schools Served per Year: 1
- Number of Active Presenters: 7
- When asked if the students learned anything from the presentation, one said, "There were some things I knew I had control of and some things I didn't have a clue I controlled."
- Another student said: "You need to make good choices now while in the ninth grade because it affects your future."

*"Teachers love it because it exposes the students to competent people from the business community. Company employees enjoy sharing with the students and helping the community."*  
~ Dorothy Herring, Community Development, Georgia Power

\*Assumes national average of 25 students per class (SOURCE: [National Center for Education Statistics](http://www.nces.ed.gov/ipeds/data/ipeds_datacenter/ipeds_datacenter.asp)). Class size varies by school.